# Ashley Langer

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## **Current Appointments:**

Associate Professor, Department of Economics, University of Arizona, 2021-present Research Associate, National Bureau of Economic Research, 2021-present Co-Director, Consortium for Environmentally Resilient Business, 2024-present

#### **Past Appointments**

Visiting Scholar, Columbia Business School, Spring 2022
Assistant Professor, Department of Economics, University of Arizona, 2013-2021
Faculty Research Fellow, National Bureau of Economic Research, 2020-2021
Adjunct Research Scientist, Ford School of Public Policy, University of Michigan, 2013-2016
Visiting Scholar, Energy Policy Institute of Chicago, University of Chicago, Fall 2013
Visiting Assistant Professor, Department of Economics, University of Arizona, 2012-2013
Assistant Professor, Ford School of Public Policy and Department of Economics, University of Michigan, 2010-2013

#### **Degrees:**

- Ph.D. University of California, Berkeley, Economics, 2010
- B.A. Northwestern University, Mathematical Methods in the Social Sciences and Economics, 2002

#### **Publications:**

"Policy Uncertainty in the Market for Coal Electricity: The Case of Air Toxics Standards" (with Gautam Gowrisankaran and Wendan Zhang) Accepted at the

Journal of Political Economy

- "Fueling Alternatives: Gas Station Choice and the Implications for Electric Charging" (with Jackson Dorsey and Shaun McRae) Accepted at the *American Economic Journal: Economic Policy*
- "Designing Dynamic Subsidies to Spur Adoption of New Technologies" (with Derek Lemoine) Journal of the Association of Environmental and Resource Economists, 9(6), November, 2022, (Winner of Ralph C. d'Arge and Allen V. Kneese Award for Outstanding Publication in the Journal of the Association of Environmental and Resource Economists)
- "Escalation of Scrutiny: The Gains from Dynamic Enforcement of Environmental Regulations" (with Wesley Blundell and Gautam Gowrisankaran) *American Economic Review*, 110(8), August 2020
- "From Gallons to Miles: A Disaggregate Analysis of Automobile Travel and Externality Taxes" (with Vikram Maheshri and Clifford Winston) Journal of Public Economics, v. 152, August 2017
- "The Intergenerational Transmission of Automobile Brand Preferences" (with Soren Anderson, Ryan Kellogg, and James Sallee) *Journal of Industrial Economics*, 63(4), December 2015 "Automakers' Short-Run Responses to Changing Gasoline Prices"
  - (with Nathan Miller), Review of Economics and Statistics 95(4), October 2013

"Toward A Comprehensive Assessment of Road Pricing Accounting for Land Use" (with Clifford Winston) Brookings-Wharton Papers on Urban Affairs, 2008

"The Effect of Government Highway Spending on Road Users' Congestion Costs" (with Clifford Winston) Journal of Urban Economics 60(3), 2006

#### Working Papers and Work in Progress:

"Energy Transitions in Regulated Markets" (with Gautam Gowrisankaran and Mar Reguant) Revise and Resubmit at the American Economic Review

- "What Were the Odds? Estimating the Market's Probability of Uncertain Events" (with Derek Lemoine)
- "PFAS in Drinking Water Wells Harm Birth Outcomes" (with Robert Baluja, Bo Guo, Wesley Howden, and Derek Lemoine) *Under review at a journal with prepublication distribution restrictions*

"Ramping Costs and Coal Generator Exit" (with Miguel Borrero and Gautam Gowrisankaran)

"Regulating Power Plant Emissions: Environmental Justice, Enforcement, and Regulator

Preferences" (with Gautam Gowrisankaran and Konan Hara)

#### **Teaching:**

Dynamic Oligopoly in Environmental Economics: Econometrics Society Summer School in Structural Econometrics, December, 2022
Advisor, Women in Economics Club, 2022-present
Business Strategy (MBA), 2021-present
Economics of Discrimination Reading Group, Fall 2020
Empirical Environmental and Energy Economics (PhD), 2012-present
Environmental Economics (Undergraduate), 2013-2021
Honors Principles of Economics (Undergraduate), 2013Government Regulation of Industry and the Environment (Masters in Public Policy), 2011-2012
Energy and Environmental Policy (Undergraduate), 2011-2012
Microeconomics B: Cost-Benefit Analysis in Depth, (Masters in Public Policy), 2011-2012

#### **Fellowships and Awards:**

2024	Kalt Prize for best graduate student placement in the Eller Business School (Konan Hara, Michigan State University Economics)
	Most Inspirational Professor Award: Full-time MBA
	Eller College Undergraduate Student Choice Award: Outstanding Economics
	Faculty Member
2022	National Science Foundation Grant for "Regulating Electricity Markets:
	Impacts on Energy Transitions and Environmental Justice"
	(PI grant of \$257,455, Co-PI Gautam Gowrisankaran)
2021	Eller College Student Choice Award: Outstanding Economics Instructor
2019	Sloan Foundation Grant for "Economics of Innovation in the Energy Sector"
	(With David Popp and NBER, \$399,895)
	Eller Dean's Research Award for Assistant Professors
2018	NBER Economics of Energy Use in Transportation Grant
	(With Shaun McRae, \$15,000)
	Kalt Prize for best graduate student placement in the Eller Business School
	(Jackson Dorsey, Kelley Business School at Indiana University)
2017	Center for Management Innovations in Health Care
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	(With Derek Lemoine, \$3,900)
	Eller Small Grant (With Derek Lemoine, \$2,500)
2016	Institute of the Environment Program Development Grant
	(With Derek Lemoine, \$15,000)
2015-2016	Eller Small Grant (With Derek Lemoine, \$2,500)
2014-2016	University of Arizona Renewable Energy Network Grant
	(With Derek Lemoine, \$15,000 each year)
2013-2014	University of Arizona Renewable Energy Network Grant (\$15,000)
2011,2012	Faculty Teaching Honor Roll for Microeconomics B (twice), Energy Policy,
	and Government Regulation of Industry and the Environment
2009-2010	Association of American University Women Dissertation Fellowship
2008	U.C. Berkeley Dean's Normative Time Fellowship
2007-2008	Outstanding Graduate Student Instructor Award

## **Research Presentations (includes scheduled):**

- 2025: University of British Columbia, Queens University, Yale University
- 2024: NBER IO Winter Meeting, Utah Winter Business Economics Conference, Kellogg, NBER EEE Spring Meeting, Iowa State University, Norwegian School of Economics, LSE/Imperial Workshop on Environmental Economics, Imperial College, London School of Economics, Federal Reserve Bank of Dallas, Ivey Workshop on the Economics of Electricity Policy and Markets (keynote), Stony Brook University, Cornell Business School
- 2023: NBER IO Winter Meeting, NBER Economic Analysis of Regulation, University of Oregon, Arizona State University Empirical Microeconomics Conference, UC Davis, MIT CEEPR Research Workshop, SITE Conference, University of Houston, Texas A&M IO Day, Georgia Tech, Penn State, MIT
- 2022: Allied Social Science Association Conference, Cornell University (Applied Economics), Oxford University, Columbia University (Economics, Business, SIPA, CGEP), Decarbonization Seminar (Mannheim), University of Maryland (AREC), Resources for the Future, Environmental Protection Agency, Cowles Foundation Conference on Models and Measurement, Claremont McKenna, Stanford University, University of Toronto, Econometric Society Dynamic Structural Econometrics Conference (Australian National University)
- 2021: Allied Social Science Association Conference, University of Georgia, University of Albany, ZEW Mannheim Energy Conference, NBER Distributional Consequences of New Energy Technologies, University of Colorado
- 2020: Allied Social Science Association Conference, University of Arizona Quant Law Conference, Booth, Wharton, ETH/ZEW/CMCC/Grenoble Ecole de Management
- 2019: NBER Future of Energy Use in Transportation, Yale University Economics/SOM, University of Chicago (EPIC), NBER EEE Summer Institute, University of California Berkeley, University of Virginia Law School, National University Singapore, Jinan University, Triangle Resource and Environmental Economics Seminar, University of Calgary, University of California, San Diego
- 2018: Arizona State, NBER Future of Energy Use in Transportation, University of Nevada, Reno, Cowles Foundation Conference on Structural Microeconomics, NBER Industrial Organization Summer Institute, NBER Environmental and Energy Economics Summer Institute, University of Maryland Environmental Tax Workshop, Georgetown, Santa Barbara Occasional Workshop in Environmental Economics, Yale School of Forestry and Environmental Studies

- 2017: Stanford Institute for Theoretical Economics Conference, NBER Environmental and Energy Economics Summer Institute, MIT CEEPR Workshop
- 2016: POWER Conference, IIOC Conference, AERE Annual Conference, Heartland Conference, University of Michigan Conference on Transportation, Energy, Economics and the Environment
- 2014: University of Colorado Boulder Environmental and Resource Economics Workshop, University of California, Davis, University of Michigan Conference on Transportation, Energy, Economics and the Environment
- 2013: Northeast Workshop on Energy Policy and Environmental Economics, American Environmental and Resource Economists (AERE) Annual Conference, NBER Summer Institute in Industrial Organization, Quantitative Marketing and Economics Conference, University of Chicago (Harris)
- 2012: American Economic Association Annual Conference, University of Arizona, University of British Columbia, Copenhagen Business School
- 2011: International Industrial Organization Conference, Midwest Bioenergy Conference, University of Chicago (Harris School), UC Berkeley (Energy Institute), Carnegie Mellon University (Heinz School)
- 2010: Arizona State, Columbia University, Michigan State University, Ohio State University, Stanford University, Tufts University, University of British Columbia, University of Maryland (Agricultural and Resource Economics), University of Michigan (Economics, Erb Institute, and Public Policy), University of Toronto, University of Wisconsin (Economics and Agricultural and Applied Econ.)
- 2009: Collegio Carlo Alberto (MOOD Conference), San Francisco Federal Reserve, University of California, Berkeley (Economics, Business, and Public Policy)

## **External Service:**

2024	Co-Organizer, NBER EEE Summer Institute
2024-	Board of Editors, American Economic Review
	Editorial Council, Journal of the Association of Environmental and
	Resource Economists
2022-	Associate Editor, International Journal of Industrial Organization
2022-	AERE Paper of Enduring Quality Committee Member
2021-	Editorial Council, Journal of Environmental Economics and Management
2021	Co-Organizer, 15th North American Meeting of the Urban Economics
	Association
2021	Presentation to Congressional Budget Office ("Recent Research on the
	Economics of Discrimination")
2020-2021	Co-Organizer, NBER conferences on the
	"Economics of Innovation in the Energy Sector"
2015-2024	Program Committee for the Summer Conference of the Association of
	Environmental and Resource Economists

## Graduate Advising (all UA):

Abbie Boatwright (chair), Yun-Ting Yeh (chair), Robert Baluja (chair), Wint Thu, Konan Hara (chair), Austin Drukker (chair), EK Green, Yujia Peng (chair), Paul Fisher (chair), Yuge Hao, Wei Zhou, Chase Eck (chair), Wendan Zhang (chair), Timothy Roberson (chair), Phuong Ho (co-chair), Arundhati Tillu, Jackson Dorsey (chair), SangUk Nam, Keith Meyers, Wesley Blundell (co-chair), Anatolii Kokoza, Kyle Wilson, Ahmad Mohassel (chair), Cong Liu, Charles He, Alex Hollingsworth, Michael Matheis, Soudeh Mirghasemi, Hoa Nguyen, Thiagarajah Subramaniam, Leila Asgari